

Tis' the Season to **"SHARE YOUR CHRISTMAS"** with the Coastal Bend Food Bank and KIII-TV! We are thrilled to invite your school to join us for the **37th Annual Share Your Christmas Food Drive**. Together, we can make a lasting impact on the lives of families in need this holiday season.



Why Participate?

This initiative is a way to help feed families in need during the Holiday Season. All schools in the **eleven-county service area** are invited to participate by collecting canned food and monetary donations for the Coastal Bend Food Bank.

Not only will your efforts help local families, but your school also has the chance to win one of three **Grand Prizes of \$800**, sponsored by three generous donors, and awarded to the top-performing schools in the **small, large, and rural school categories**.

How to Reach Your Goal:

- Encourage your students, staff, and community to donate! Friends, family, and neighbors can contribute by donating **\$5, \$10, \$20, or more** online and selecting your school to credit their donation or collecting non-perishable food.
- **Every \$5 donated provides 20 Christmas meals!**
- **Every 5 lbs. of non-perishable food collected equals \$1!**

How to Participate: If your school is interested in being part of this year's drive, please submit a completed form to **Michael Rodriguez** at merodriguez@coastalbendfoodbank.org and **Joel Vasquez** at jvasquez@coastalbendfoodbank.org.

Key Dates:

- **Contest Dates:** *Monday, October 7th – Friday, December 6th, 2024*
- **Collection Arrangements:** The Coastal Bend Food Bank will reach out to schools to arrange the collection of food donations after *December 4th*
- **Monetary Donations:** Cash donations cannot be accepted. All monetary donations must be submitted via **check or money order** no later than *December 12th* to be counted in the final tally.
- **Final Tabulations:** All canned food and online monetary donations will be calculated and finalized on *Friday, December 13th*
- The school with the highest monetary donations will be announced on **KIII-TV** during the **Share Your Christmas** event on *December 13, 2024* and we will invite the winning schools to be present for the check presentation, which will be featured on-air that evening.

Let's work together to make this holiday season brighter for families in need. Thank you for your support and dedication to making a difference in our community!



2024 School Participation Form

School Name: _____

Address: _____ City: _____ Zip Code: _____

Point of Contacts

Principal Name	
Principal Email	
Principal Phone	

1 st POC Name	
1 st POC Email	
1 st POC Phone	

2 nd POC Name	
2 nd POC Email	
2 nd POC Phone	

Send the completed form to both Michael Rodriguez at merodriguez@coastalbendfoodbank.org and Joel Vasquez at jvasquez@coastalbendfoodbank.org

For any questions, please feel free to reach out to us. We look forward to seeing your school participate and help spread the joy of giving!

Please submit your completed form by Friday, November 15, 2024