Tis' the Season to **"SHARE YOUR CHRISTMAS"** with the Coastal Bend Food Bank and KIII-TV! We are thrilled to invite your school to join us for the **39th Annual Share Your Christmas Food Drive**. Together, we can make a lasting impact on the lives of families in need this holiday season.

Why Participate?

This initiative is a way to help feed families in need during the Holiday Season. All schools in the **eleven-county service area** are invited to participate by collecting canned food and monetary donations for the Coastal Bend Food Bank.

Not only will your efforts help local families, but your school also has the chance to win one of three **Grand Prizes of $500**, sponsored by three generous donors, and awarded to the top-performing schools in the **small, large, and rural school categories**.

How to Reach Your Goal:

- **Encourage your students, staff, and school community to join the Share Your Christmas Peer-to-Peer Challenge!**
  Invite friends, family, and neighbors to support your school by giving online or collecting non-perishable food. Every $5, $10, or $20 gift helps families right here at home—and your school gets credit for every donation made through its fundraising page.

Getting Started Is Easy

Step 1: Click **"Become a Fundraiser."**
Step 2: When the "Start Fundraiser" pop-up appears, select **"Create a Team"** and name it after your school.
Step 3: Create your account.
Step 4: Share your school's fundraising page with your community and invite them to donate and spread the word!

- **Every $5 donated provides 30 Christmas meals!**
- **Every 1 lbs. of non-perishable food collected equals $2!**

How to Participate: If your school is interested in being part of this year's drive, please submit a completed form to **Michael Rodriguez** at merodriguez@coastalbendfoodbank.org and **Joel Vasquez** at jvasquez@coastalbendfoodbank.org.

Key Dates:

- **Contest Dates:** ***Thursday, November 12, 2026 – Tuesday, December 8, 2026***
- **Collection Arrangements:** The Coastal Bend Food Bank will reach out to schools to arrange the collection of food donations after ***December 2, 2026***
- **Monetary Donations:** Cash donations cannot be accepted. All monetary donations must be submitted via **check or money order** no later than ***December 8th*** to be counted in the final tally.

- **Final Tabulations:** All canned food and online monetary donations will be calculated and finalized on ***Wednesday, December 9th***
- The school with the highest monetary donations will be announced on **KIII-TV** during the **Share Your Christmas** event on ***December 9, 2026*** and we will invite the winning schools to be present for the check presentation, which will be featured on-air that evening.

Let's work together to make this holiday season brighter for families in need. Thank you for your support and dedication to making a difference in our community!

2026 School Participation Form

School Name: _____

Address: _____ City: _____ Zip Code:_____

Point of Contacts

Principal Name	
Principal Email	
Principal Phone	

1st POC Name	
1st POC Email	
1st POC Phone	

2nd POC Name	
2nd POC Email	
2nd POC Phone	

Send the completed form to both Michael Rodriguez at merodriguez@coastalbendfoodbank.org and Joel Vasquez at jvasquez@coastalbendfoodbank.org

Please submit your completed form by Monday, November 30, 2026